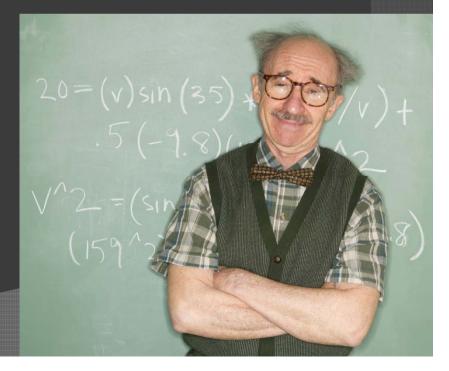


The Ida Institute: Defining Hearing

COLLABORATIVE SELF-MANAGEMENT

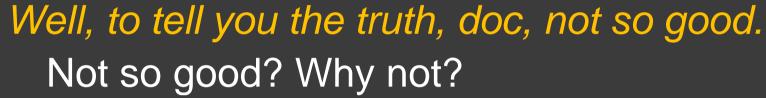
The Peevish Professor

The "Professor", a 72 year old college instructor, is seen for his one month follow-up appointment after being fit with binaural hearing instruments



The visit

So, Professor, how are those new hearing aids?



I'm hearing all of these sounds I don't want to hear.

Remember? We talked about that last time. I told you you would hear sounds you haven't heard in a long time.

Yeah, I know, but it still bothers me.





O.K. So how many hours a day are you wearing your hearing aids?

Oh, I don't know. Maybe 2 to 3 hours.

Two to three hours? That's not nearly enough. I told you you'll need to wear your hearing aids most of the day to get used to them

I know, but those background sounds bother the heck out of me

You'll never get used to those background sounds unless you wear your hearing aids most of the day. Now I want you to go home and start putting your hearing aids on when you wake up and don't remove them until you're ready for bed. Understand?

Well, OK doc. I'll give it a try
Good. I'll see you in a month



What do you think?

- Was this the best approach for getting the Professor to increase the number of hours he wears his hearing aid?
- Do you think the Professor will be wearing his hearing aids most of the day by his next appointment? (Do you think he'd tell the truth if asked?)
- How might this situation been handled differently?

Collaborative Self-Management

• An approach to the management of chronic disease that emphasizes a partnership between the health care professional, the patient, and the family that guides self-management

adapted from Hodder, R. (2007). Collaborative self-management education in asthma and COPD. CPJ/RPC, 140:S28-S29:e2.



The goals of collaborative selfmanagement

- The provider helps the patient:
 - take charge of their condition
 - make informed decisions about their care
 - adopt healthy behaviors

The features of collaborative selfmanagement

- Everyone works together to help manage the patient's condition
- Focus is on the patient's needs, abilities, values, and preferences
- Families and others in the patient's support network are welcomed as partners in care
- All of the partners share information and create a plan together to guide care of the condition

The provider's role in collaborative self-management

- Provide information
- Provide resources
- Provide supportive care

Video

Techniques for Effective Patient Self-Management

California HealthCare Foundation

http://www.chcf.org/topics/chronicdisease/index.cfm?itemID=124673



What have we learned?

- Collaborative self-management involves three steps:
 - Engaging the patient
 - Exploring importance
 - Collaborative action planning

Engaging the patient

- Help patient identify changes from their own perspective
 - Focus on areas of possible behavior change
 - Listen actively
 - Drill down get details
- Once patients see we are interested in their perspective ...
 - They are more likely to follow our advice
 - They are more likely to be open and interested in managing their hearing loss

Exploring importance

- Too often, we misinterpret ambivalence as noncompliance
- Our patients have mixed feelings
 - Help patients recognize their own ambivalence ("I want to hear better"/"I don't want to wear hearing aids")
 - When they recognize their ambivalence, they will be ready for change

Collaborative action planning

- Patient must be engaged and interested
- Action plan involves a step-by-step strategy for success and must be:
 - Achievable
 - Specific
 - Focused on behavior
- Close the deal



Case Study

Ms Lotta Listmaker is a 81 year old retired librarian who returns to you for her checkup after purchasing two replacement high-end digital hearing aids. She is a long-time hearing aid user



Shortly after coming into your office, she takes out a list of problems and starts going through each item one by one



The pressures

- You're under pressure to see patients within 10 minutes of their appointment
- You're under pressure to increase productivity
- You're under pressure to increase revenue
- It's late morning, and you haven't even had time for a bathroom break

Oh, and by the way...

You're already running late

How do think this encounter will play out?



The clinical encounter

The patient



The clinician



The environment



The environment

- Physical
- Political
- Social
- Economic/business
- Interpersonal
- Cultural
- Operational

Discussion question 1

To what extent do environmental factors influence the clinician-patient interaction?

Discussion question 2

To what extent can you modify the environment to maximize the quality of the clinician-patient encounter?

Collaborative self-management

• We're taking this journey together

