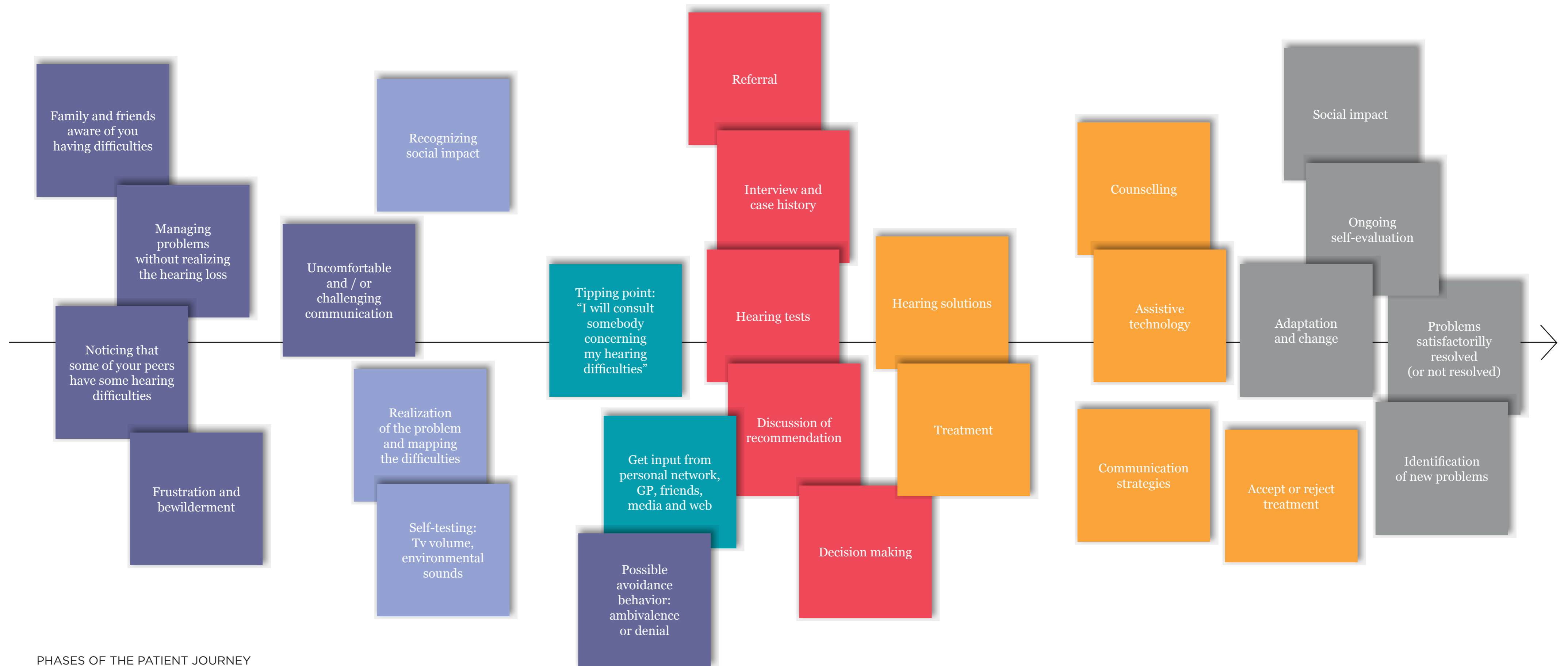


A POSSIBLE PATIENT JOURNEY



PHASES OF THE PATIENT JOURNEY

- Pre-contemplation
- Contemplation
- Preparation
- Action
- Maintenance
- Relapse / permanent exit